

2023 SPONSOR PROPOSAL



OUR MISSION

LST is a statewide, nonprofit, member organization whose mission is to advance the life science industry in Tennessee through advocacy, partnership and alignment with economic and workforce development initiatives.

OUR REACH

33,000 + Tennesseans employed in the life sciences

1500+ companies and universities

\$83,000+ average wage

OUR PROGRAMS

Advocacy

LST is active at both the state and federal level supporting policies that are focused on creating a sound ecosystem for the continued development and commercialization of life science technologies. Each year, our association plans state and federal policy activities, during which our members meet with lawmakers to advocate for the industry. In addition, we have established a Life Science Caucus of the Tennessee General Assembly. Today, there are more than 25 members of the bicameral and bipartisan caucus, all committed to strengthening our industry in Tennessee

Networking

LST hosts learning session and local gatherings throughout the year. Our caption event is the annual conference, LSTCON, which attracts over 200 life science leaders from across the state to hear from national experts about industry trends, policy, entrepreneurship and key industry issues.

Partnership with BioTN

In 2020 Life Science Tennessee created a strategic partnership with BioTN, a 501c3 non-profit, whose mission is to expand STEM opportunities in the state, strengthen Tennessee life science workforce and create economic opportunities for life science business. Life Science supports the work of BioTN annual through direct funding as well as support from our network of members.

Economic Development

LST is committed to supporting business and creating more jobs in the state with a particular focus on supporting the growth of early-stage life science companies. In 2014, we launched a statewide mentor network program that has resulted in a pool of more than 80 executive-level experts who provide free coaching to life science startup companies. The program demonstrated success results that LaunchTN partnered with LST to expand it in 2016.

Workforce Development

The LST Academic Alliance, graduate students and post-doctoral researchers showcase their work and build connections with life science companies in the state. The alliance has active chapters in Nashville, Memphis and Knoxville and host regular events and activities to support the next generation of life science leadership.



Support Tennessee's life science industry today! When you become a partner of Life Science Tennessee, you are recognized as a leader in our industry and a major supporter of Life Science Tennessee's mission to advance and grow here. Revenues from sponsorships in LST are used to enhance the organization's programs and activities in four areas: Policy & Advocacy, Programming & Events, Economic & Workforce Development.

PREMIUM - \$10,000

Benefits of Premium Annual Sponsorship Include:

- Premium sponsor recognition at 2023 LST events, including LSTCON, Beer & Biotechs, and more.
- Full page ad in program for LSTCON and all premium level benefits of LSTCON sponsor.
- Yearlong exposure through placement of your logo on the homepage of www.lifesciencetn.org
- Recognition at all policy and advocacy events (estimated 1 per quarter).
- Opportunity to host exclusive policy/advocacy event.
- Opportunity to speak at select policy events throughout the year.
- Recognition as annual sponsor on all printed materials.
- Logo included in our newsletter and e-mail blasts.
- One feature story in our monthly newsletter.

PARTNER - \$7,500

Benefits of Partner Annual Sponsorship Include:

- Sponsor recognition at 2023 LST Events, including LSTCON, Beer & Biotechs, and more.
- Full page ad in program for LSTCON and all supporting level benefits of LSTCON sponsor
- Yearlong exposure through placement of your logo on the homepage of www.lifesciencetn.org
- Opportunity to speak at events throughout the year
- Recognition as annual sponsor on all printed materials
- Logo included in our newsletter and e-mail blasts
- One feature story in our monthly newsletter

SUPPORTER - \$5,000

Benefits of Supporter Sponsorship Level Include:

- Sponsorship recognition at 2023 LST events
- Yearlong exposure through placement of your logo on the homepage of www.lifesciencetn.org
- Recognition as annual sponsor on printed materials
- Logo included In our newsletter and e-mail blasts

For more information:
www.lifesciencetn.org

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